# concept note:

# cso gff resource & engagEment hub

# global goods resources and tools

PAI is pleased to announce a civil society Global Financing Facility (GFF) resource and engagement hub (The Hub), a multiyear initiative to amplify and support civil society advocacy organizations and coalitions to contribute to GFF country-level investment outcomes. The Hub is supporting the development of global goods resources and tools, or materials that are designed to transmit knowledge or skills that will enhance civil society’s ability to contribute to country policies and investments supported by the GFF.

CSOs seeking a CSO GFF Hub grant are invited to submit this concept note for initial consideration of support. For an overview of the full application process, please see the Request for Proposals posted on the GFF Resource & Engagement Hub [site](https://pai.org/special-projects/global-financing-facility/).

Organizational background

Organization name and address:

Primary contact

Name:

Position:

Email:

Phone:

Skype:

Summary of proposed work (maximum 2 pages)

brief descripton of resource or tool:

Audience: Who is the primary audience for this resource or tool? Name the specific individuals or population that is part of the target audience. Do you have direct access to this target?

objective: What do you want your audience to do as a result of using this resource or tool? The objective should be specific, measurable, attainable, realistic and time-bound.

how do you intend to reach your audience? How will you engage with your target audience as you develop the resource or tool, to ensure it meets their needs or perspective? What is your dissemination or outreach plan, once your resource or tool is produced?

Budget: Please provide a rough total budget. Feel free to make an estimate and/or provide a range. A detailed budget will have to be included with the narrative application, if invited. Note: grants are anticipated to be between USD$5,000-$10,000.

SUBMIT COMPLETED CONCEPT TO GFFHUB@PAI.ORG